

January 1, 2022

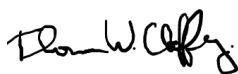
RE: Sole Source
Provider To Whom It
May Concern:

This letter is to confirm that QM Quality Matters, Inc. (Quality Matters™) is the only online quality assurance provider that provides a turnkey, integrative tool kit designed to provide quality standards and related publications, professional development, and peer and practitioner reviews for online and blended courses and programs using the Quality Matters Rubrics. The Quality Matters subscription, trainings and course reviews are a unique service offering as described below:

- *The Quality Matters subscription provides access to the Quality Matters Rubrics and associated tools, along with a membership community of more than 1500 higher education, K12, and Continuing and Professional Education organizations as well as Publishers. These subscription benefits are unique to the Quality Matters.*
- *The Quality Matters professional development, including the Applying the QM Rubric and reviewer certification courses, are based on the copyrighted QM Rubrics. Only Quality Matters provides this professional development track to develop and certify QM course reviewers.*
- *The Quality Matters course review process integrates, in a fundamental way, the Quality Matters Rubrics.*
- *The Quality Matters Program is the only source for QM Rubric Workbooks that support the review process.*
- *The Quality Matters course review is a unique process that is centered on a team of peer reviewers of online course design. To Quality Matters' knowledge, no other course evaluation service provides this type of course review from a trained, independent review team focused on improving as well as certifying quality in online and blended course design.*
- *Only Quality Matters' trained and certified reviewers may conduct such reviews using a proprietary and sophisticated course review management system to ensure the integrity and increase the consistency of the review process.*

If you need any additional information, please do not hesitate to contact us at (866) 851-4984.

Sincerely,



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